



MEM

MANUFACTURING AND ENGINEERING MAGAZINE

2024

MEDIA PACK

OUR SECTORS



MΣM IN MOTION

- RAIL
- MARINE
- AUTOMOTIVE
- AEROSPACE
- SPACE
- MILITARY & DEFENCE
- MOTORSPORT

VISIT ONLINE →

MΣM INFRASTRUCTURE

- OIL & GAS
- FABRICATION
- NUCLEAR
- MINING
- CIVIL & STRUCTURAL ENGINEERING
- CONSTRUCTION PRODUCTS

VISIT ONLINE →

MΣM HEALTH

- HEALTH & SAFETY
- MEDICAL TECHNOLOGY
- PHARMACEUTICALS
- SUPPLIES
- CONSUMER
- PUBLIC SECTOR

VISIT ONLINE →

MΣM TECHNOLOGY

- TESTING/NDT
- INDUSTRY 4 & SMART
- DATA CENTRES
- ACADEMIA/R&D
- AUTOMATION & ROBOTICS
- TRAINING

VISIT ONLINE →

MΣM MANUFACTURING

- ADDITIVE
- TOOLING
- SUB-CONTRACT
- COMPOSITES
- CHEMICAL
- SOFTWARE
- MACHINERY

VISIT ONLINE →

MΣM SUSTAINABILITY

- ENERGY GENERATION
- RECYCLING
- WATER MANAGEMENT
- WASTE MANAGEMENT
- ENVIRONMENTAL
- EV & FUEL CELLS

VISIT ONLINE →

MΣM CONSUMER

- FOOD & DRINK
- ELECTRICALS
- FURNITURE & FURNISHINGS
- TEXTILES & CLOTHING
- PACKAGING & PRODUCTION
- SPORTS & LEISURE

VISIT ONLINE →

MΣM BUSINESS

- GOVERNMENT & LEGISLATION
- ACCREDITATION
- APPOINTMENTS & PERSONNEL
- AWARDS & EVENTS
- LEGAL & FINANCE
- MEM BLOG

VISIT ONLINE →

DIGITAL DISPLAY

For each unique homepage of the MEM website, there is the following Banner Advertising available:

MEM LATEST NEWS
MEM INMOTION
MEM INFRASTRUCTURE
MEM HEALTH
MEM TECHNOLOGY
MEM MANUFACTURING
MEM SUSTAINABILITY
MEM CONSUMER
MEM BUSINESS

Our website updates with latest news features uniquely approved by editorial here at MEM each day. MEM receives on average 4,500 unique daily visitors to www.memuknews.com.

BANNER ADVERTISING

We have the following banner advertising space available on the MEM website.

BANNER LOCATION*		
Section Takeover	350x1000px	£995
Premium Leader Banner	920x140px	£695
Leader Banner	1170x110px	£595
Newsfeed	865x90px	£495
Sidebar	300x250px	£395

*All prices are per homepage, per calendar month

SOCIAL MEDIA

We have a growing presence across social media and create events on LinkedIn for clients to promote a Showcase, Trade Show, Product Launch or Webinar.

SPONSORED POSTING	
10 x Posts (£50 per post)	£500pm
20 x Posts (£35 per post)	£700pm
Basic Supplier Dir. Listing (£50pm)	£600pa
Enhanced Supplier Dir. Listing (£80pm)	£960pa



DIGITAL DISPLAY

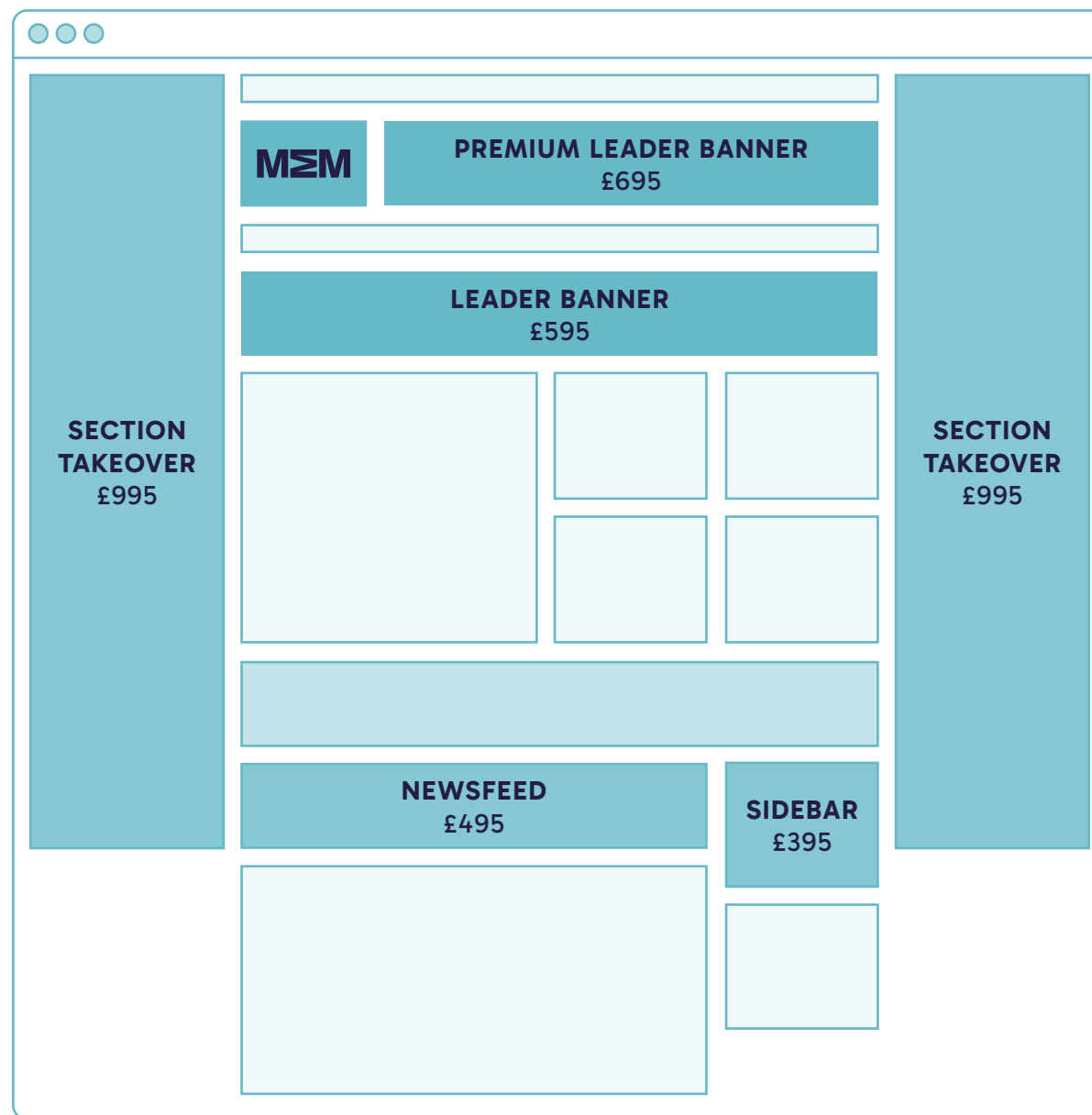
WEB DISPLAY

We have a variety of sizes to suit your advert artwork or budget - from a full section takeover, to a side banner. Your advert can be seen over 5,000 times per day, placed in front of the right audience with MEM via placement next to industry specific news.

With use of visual images, display advertising helps to create stronger brand awareness. You can also maximise your ROI via the ability to track the performance of your own advertising.

IN-HOUSE DESIGN

We're here to help you get the most out of your display advert with the use of our in-house design team, here to create your artwork at no extra cost. Choose to book for 2 or more months and you can change your artwork each month.



DIGITAL EDITORIAL

SPONSORED STORY

With up to 500 words of content and two images and three unique back-links. It should be written as a third person news story. A story will appear on our latest news feed before migrating to the pre-selected news section of our homepage.

WHITE PAPER/EXTENDED FEATURE

With up to 1,000 words of content and four images and five unique back-links. A whitepaper or extended feature needs to be entirely supplied and approved. It must meet our own editorial requirements and cannot conflict with the style of MEM.

We also share your digital feature across social media included in the rate.

MEM

VIDEO FEATURE

With up to 500 words of supporting content alongside your unique video. The video needs to be added to an external source we can link to. These are the most popular features with our readers and videos should be no more than sixty seconds.

EDITORIALS & BANNERS

Sponsored Story	N/A	£250
White Paper/Extended Feature	N/A	£500
Video Feature	N/A	£500
Feature of the Month	N/A	£2495
Post Sandwich Banner (x2)	1170x110px	£495
Post Sidebar	300x250px	£395



DIGITAL EDITORIAL

FEATURE OF THE MONTH

We also have a Feature of the Month on each homepage, which is published with it's own cover and back through MyEbook (six pages minimum).

POST SANDWICH BANNERS

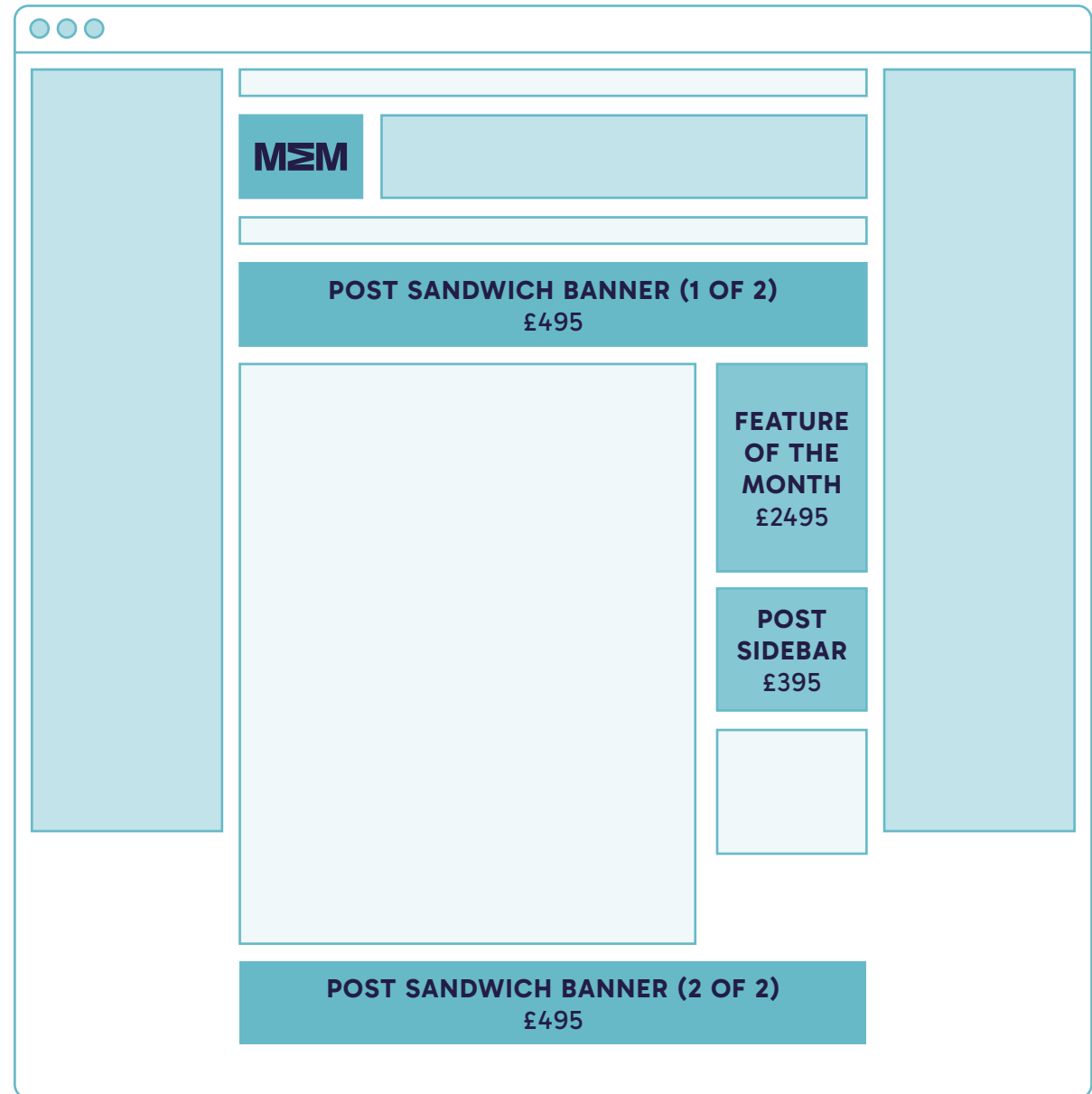
Surround each category post with your advert banners; Post Sandwich Banners goes at the top and bottom of each post for the duration of your campaign.

EXPERT ADVICE

We can help to advise you on best practises for any of our editorials.

EMAIL THE TEAM →

MEM



NEWSLETTER DISPLAY

MAGAZINE NEWSLETTER

Our weekly newsletter is the best source of the latest stories from across the industry, delivered directly to our readers. Your brand benefits from reaching over 50,000 targeted industry individuals and company decision makers.

The display spaces are limited to a maximum of five per newsletter in availability; so your message won't be lost.

You'll get your eye-catching brand image sent out to all of our database of readers alongside relevant MEM content. If you have a Sponsored Story on our website you can also upgrade to have it featured in the weekly newsletter.

ADVERTISING	SIZE	x1	x2	x4
Takeover (2 banners)	600x90px	£1495	£2495	£3495
Header Position	600x180px	£995	£1695	£2495
Middle Positions	600x180px	£895	£1495	£2195
Footer Position	600x180px	£795	£1295	£1995
Sponsored Story	Insertion	£100	£150	£250



PUBLISHING

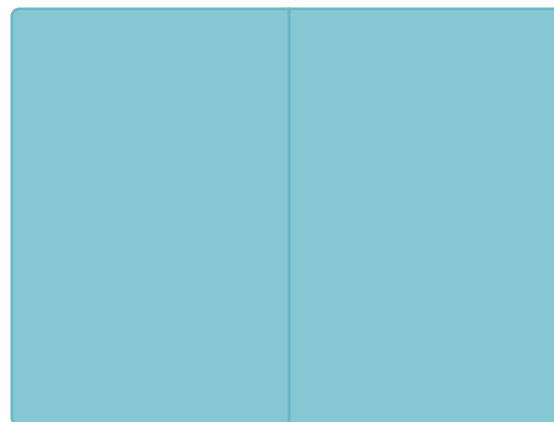
PRINT ADVERTISEMENTS

For over 15 years MEM printed magazine has been at the forefront of news and in-depth features. Premium space in the print copy of the magazine is always highly sought after and should be booked early to avoid missing out.

PACKAGES

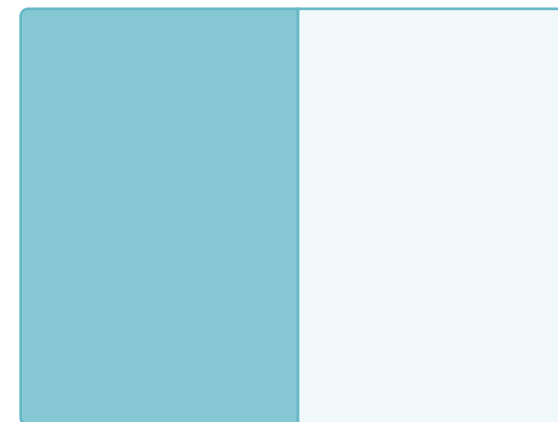
In addition to one-off adverts we offer a range of packages up-to 18 months in length to allow you plan your budget effectively.

SIZE	
Double Page Spread	£3995
Full Page	£2495
Half Page Landscape	£1395
Quarter Page Portrait	£895



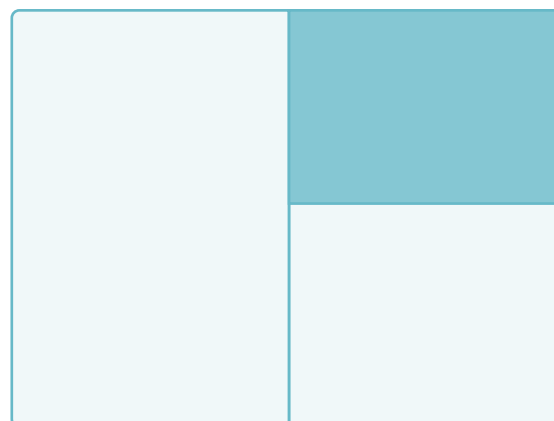
DOUBLE PAGE SPREAD

Size: 303mm (h) x 426mm (w)
Copy Area: 260mm (h) x 400mm (w)



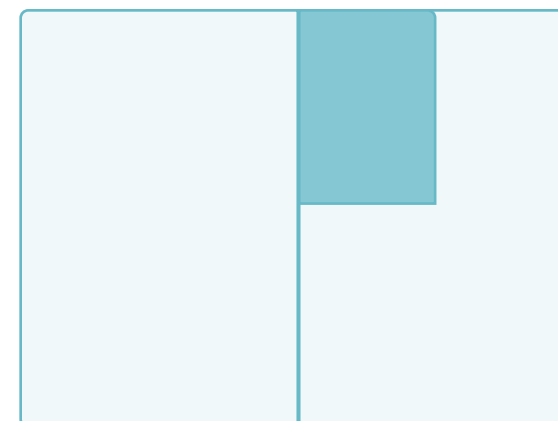
FULL PAGE

Size: 303mm (h) x 216mm (w)
Copy Area: 260mm (h) x 185mm (w)



HALF PAGE LANDSCAPE

Size: 128mm (h) x 183mm (w)



QUARTER PAGE PORTRAIT

Size: 128mm (h) x 90mm (w)

PUBLISHING

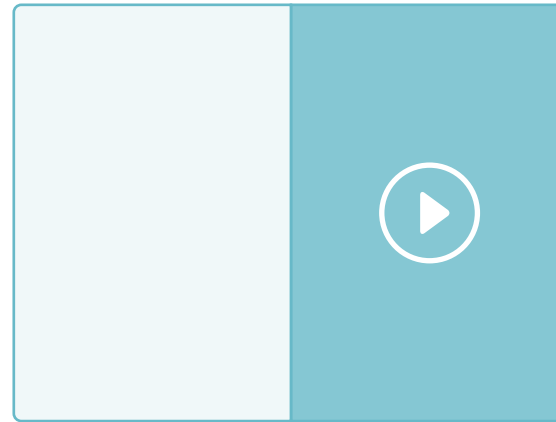
DIGITAL VIDEO ADVERT

Include your advert as a video in the digital version of the magazine, as well as a print advert in the printed magazine. This is only available on Double Page Spread and Full Page adverts.

SIZE

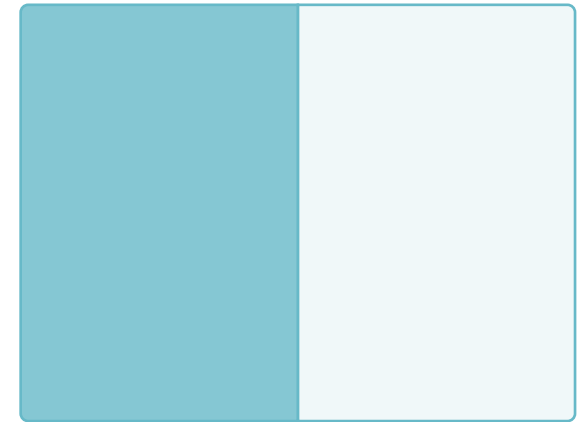
Digital Video Advert

Additional £500



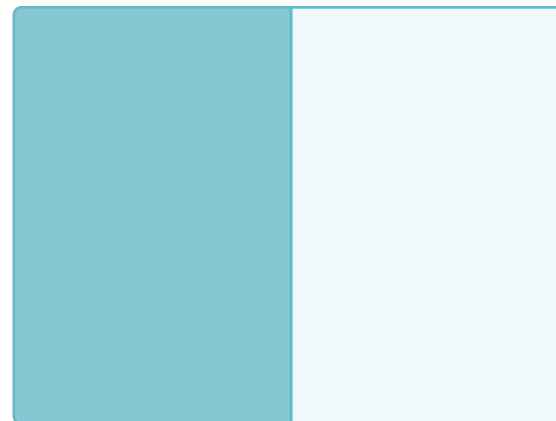
DIGITAL VIDEO ADVERT

Size: 303mm (h) x 216mm (w)



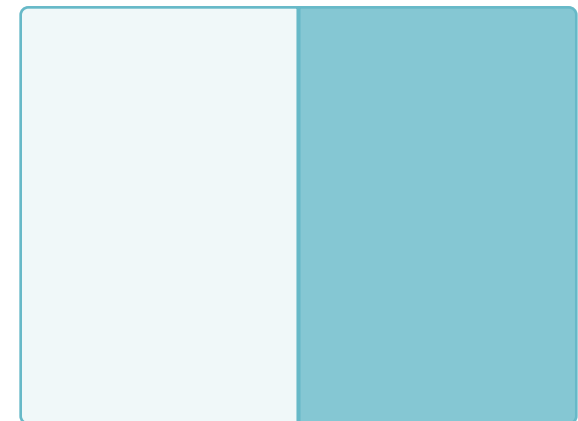
OUTSIDE BACK COVER

Size: 303mm (h) x 216mm (w)



INSIDE FRONT COVER

Size: 303mm (h) x 216mm (w)



INSIDE BACK COVER

Size: 303mm (h) x 216mm (w)

PUBLISHING

ADVERTORIAL FEATURES

All editorial and high resolution images provided by yourselves.

INTERVIEW EDITORIAL

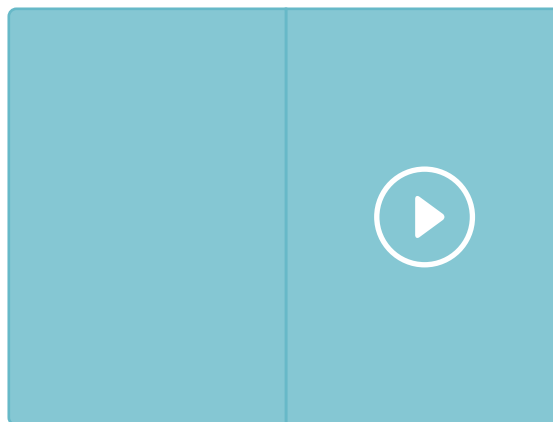
We also offer full interview based editorial and photographic feature options within the magazine and these carry an additional cost with our production. Please contact for options.

ADVERT CONTENT

All text should be sent digitally via email, either as a word doc or embedded in the email. If the text is provided as hard copy then we do not accept responsibility for any errors occurring during re-typing.

IMAGES & LOGOS

Sent digitally via email as high resolution JPEGs (300dpi) or EPS, PNG, Ai files. Letterheads are only accepted if nothing else is available. Using letterheads may reduce quality and colour reproduction.



DOUBLE PAGE SPREAD

Size: 303mm (h) x 426mm (w)
Copy Area: 260mm (h) x 400mm (w)



FULL PAGE

Size: 303mm (h) x 216mm (w)
Copy Area: 260mm (h) x 185mm (w)

COMPLETE ADVERTS

All complete adverts must be provided as print-ready PDFs with embedded fonts and high resolution images, or alternatively as high resolution JPEGs (300dpi).

ADVERTORIAL PRICES

Double Page Spread	£1995
4 x Pages	£3495
6 x Pages	£4495



MEM MAGAZINE
ADVERTISING ENQUIRIES

advertising@memnews.co.uk

MEM MAGAZINE
EDITORIAL ENQUIRIES

editorial@memnews.co.uk

MEM
SWITCHBOARD

+44(0)1484 437314

MEM
SOCIAL



Manufacturing & Engineering Magazine

MEM

MANUFACTURING AND ENGINEERING MAGAZINE